

## The digital transformation of societies

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Digital transformation is the planned adoption of digital technologies. It is used to improve processes and productivity, deliver positive customer and employer experiences, manage business risk, and control costs. Digital transformation represents countless tools and processes. What we also realise is that these transformation processes also effect societies in a way which can be described as natural but in some ways also problematic.

Possible fields would contain analysis in the following:

- sociology
- politics and policies
- economies and economic processes
- concrete transformation processes and their outcomes

Note: This course will be taught entirely in English and the students are expected to analyse a specific topic of their choice. Therefore, contemporary literature and movies as well as scientific papers or trustworthy, reliable online content can be taken into consideration. The use of the English language should be on quite a profound level.